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3-703 Identity Theft Prevention Programs

- A. The purpose of this policy is to implement an Identity Theft Prevention Program in compliance with the “red flag rules” issued by the Federal Trade Commission (FTC), 16 CFR § 681.2.
- B. Each university must develop and implement a university Identity Theft Prevention Program for combating identity theft in connection with new and existing accounts covered by the FTC rules.
- C. Each university program shall identify covered accounts and establish measures to identify a pattern, practice, or specific activity that indicates the possible existence of identity theft (referred to as “red flags”) in accordance with applicable FTC regulations.
- D. Each university president or designee shall have the primary responsibility for developing, implementing, and updating the university Identity Theft Prevention Program.