

EXECUTIVE SUMMARY

ACTION ITEM: APPOINTMENT OF VICE PRESIDENT OF GLOBAL
ENGAGEMENT

ISSUE: In accordance with ABOR Policy 6-101, the Board is asked to approve the appointment of Anthony Rock to the position of Vice President of Global Engagement.

BACKGROUND:

- The position of Vice President for Global Engagement is a new position which is intended to bring new focus and new energy to ASU's effort to establish a global presence. ASU research, teaching and service have global implications. ASU's faculty are part of an international community of scholars and their scholarship endeavors address a global audience. ASU students come from many different countries, and their culture and experiences enrich the university. Local service opportunities can also have bearing worldwide. Through the development of innovative approaches to universal societal problems, ASU can establish programs and practices with global application. The Vice President of Global Engagement will manage the International Program Office, the Pan-American Initiative and the China Initiative. The Vice President of Global Engagement will also work with the University Provost, Campus Provosts, Deans, and members of the faculty to advance other projects and initiatives such as faculty exchanges, the School of Global Studies, North American Center for Transborder Studies, and the MBA programs in China and Mexico. In the position of Vice President of Global Engagement, Mr. Rock will utilize his substantial experiences also to represent ASU in Washington, D.C. and with hosting international visitors at ASU.
- Anthony Rock is the former Acting Assistant Secretary of State of the United States of America.
- Mr. Rock is a career member of the United States Senior Foreign Service with the rank of Minister-Counselor.
- Mr. Rock served previously as Minister for Environment, Science, Technology and Non-Proliferation Affairs in the United States Embassy in Paris, France. His duties involved policy coordination and encouragement of technical cooperation in these areas between the United States and France. Prior to his assignment to Paris, Mr. Rock served as Director of Middle East Trade Affairs in the Office of the United States Trade Representative (USTR), Executive Office of the President. At USTR, he led the successful negotiation of three major agreements for expanded trade in the Middle East. At USTR, he also supported comprehensive negotiations with the European Union on trade in bio-engineered products. In the Department of State, Mr. Rock served as Director for Policy

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- Planning in the Bureau of Oceans and International Environmental and Scientific Affairs (OES) where he was responsible for ensuring that U.S. strategic goals in environment, science and technology were incorporated effectively into the conduct of U.S. foreign policy.
- In the OES Bureau, Mr. Rock also held the positions of Director for International Technology Policy and Chief of International Health Policy. He instituted programs of international technology cooperation aimed at strengthening foreign policy relationships with Europe, Russia and the Asia-Pacific region. In the health policy arena, he oversaw the development of the U.S. Action Plan for International Surveillance and Response to Emerging Infectious Diseases and the U.S. International Strategy for HIV/AIDS.
 - Mr. Rock also served as Counselor for Environment, Science and Technology at the United States Mission to the European Union in Brussels. He oversaw all environmental, scientific and technological concerns associated with European integration, including opportunities for collaborative research, policy coordination and oversight of issues related to trade in technology.
 - As Counselor for Environment, Science and Technology at the United States Embassy in Tel Aviv, Israel, Mr. Rock was the U.S. representative to a full range of bilateral agreements and three major research-granting foundations. In this position, he also served as Technical Advisor to the President's Special Envoy for the Middle East Peace Process.
 - Prior to joining the Foreign Service, Mr. Rock was employed by the National Oceanic and Atmospheric Administration (NOAA) of the Department of Commerce, first as a physical scientist, and ultimately, as Coordinator for International Research. He also held the position of International Director of the National Sea Grant College Program.
 - Mr. Rock received his undergraduate academic training and research at Georgetown University and Johns Hopkins University in physical sciences. His graduate training and research were at George Washington University in science and technology policy and as part of the marine geophysical research team of Columbia University's Lamont-Doherty Geological Observatory
 - Mr. Rock's annual salary will be \$200,000.

RECOMMENDATION:

RESOLVED: That the Board approve the appointment of Anthony Rock as Vice President for Global Engagement effective October 1, 2006.